# Explaining PostgreSQL like I’m 5 (or 85)

No jargon. Just grandpa-friendly metaphors.

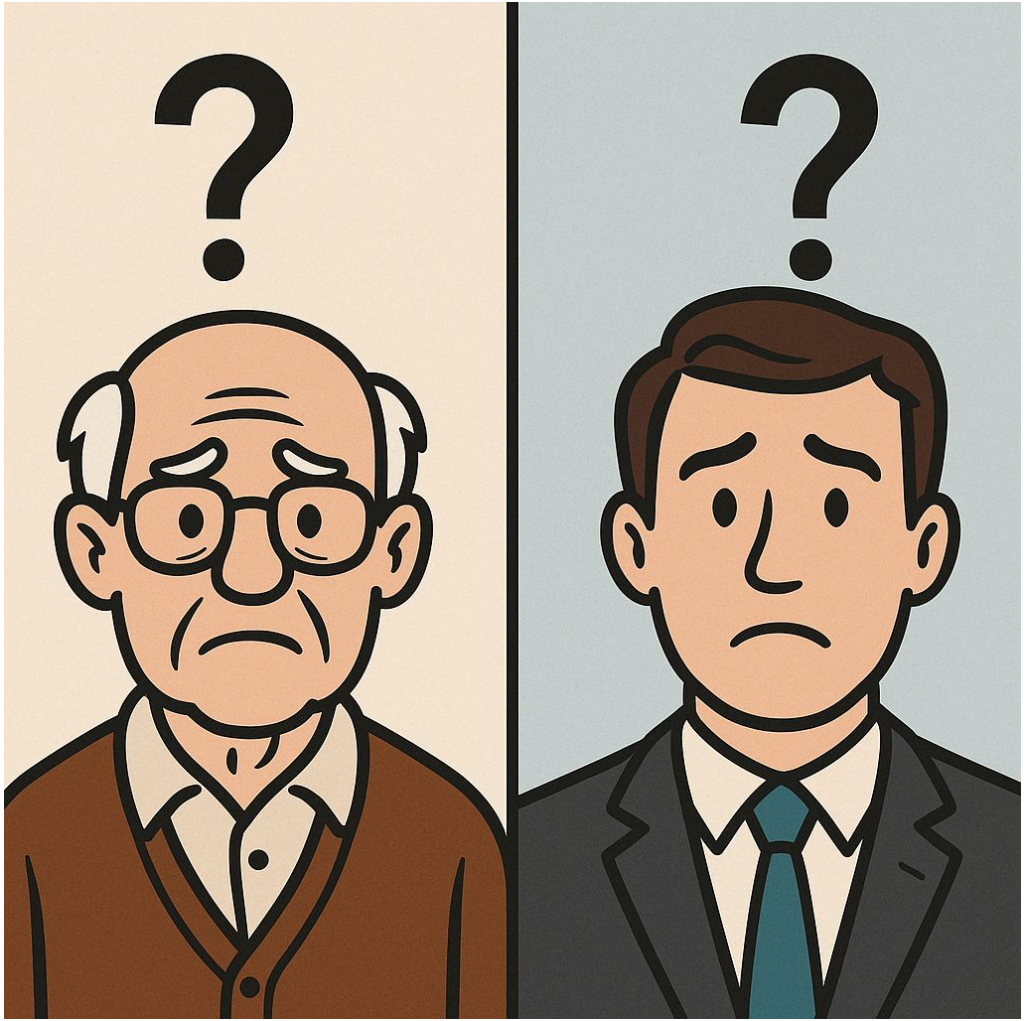
# I wish someone gave me this talk when I started

## Who Am I?

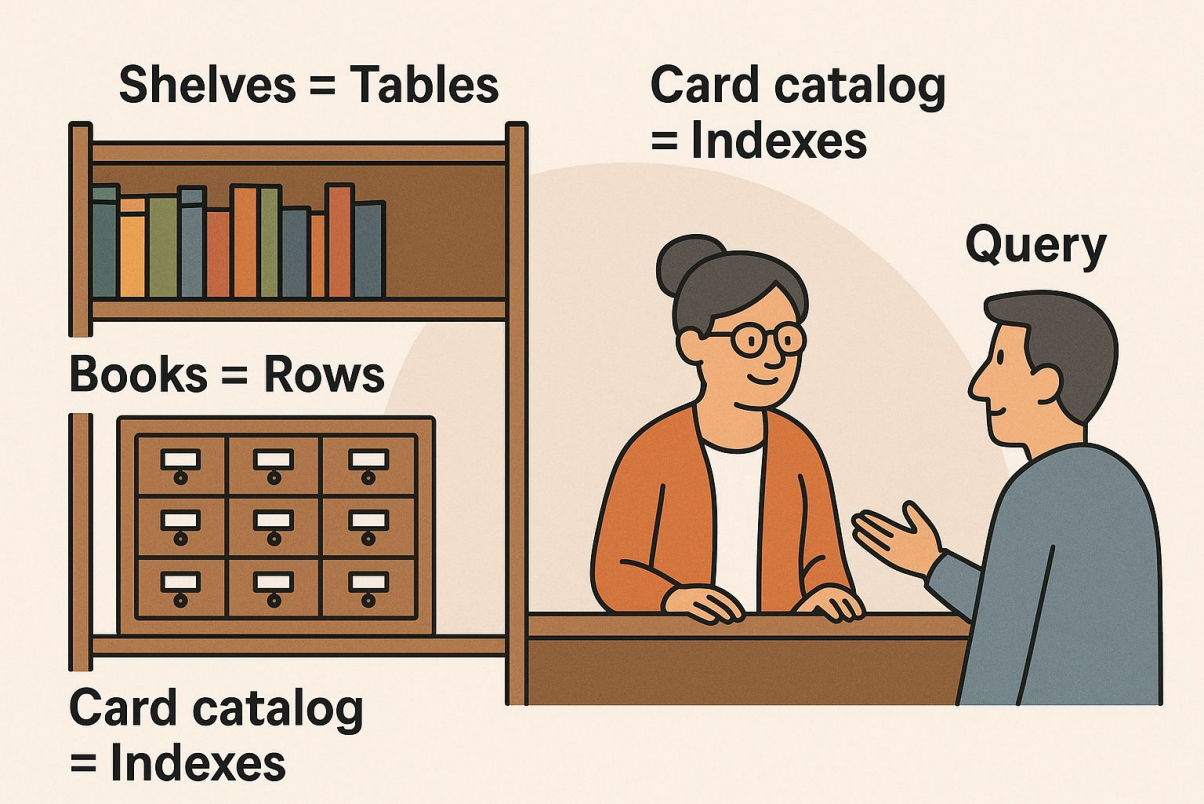
- I studied literature and business
- No technical background

## Why This Talk?

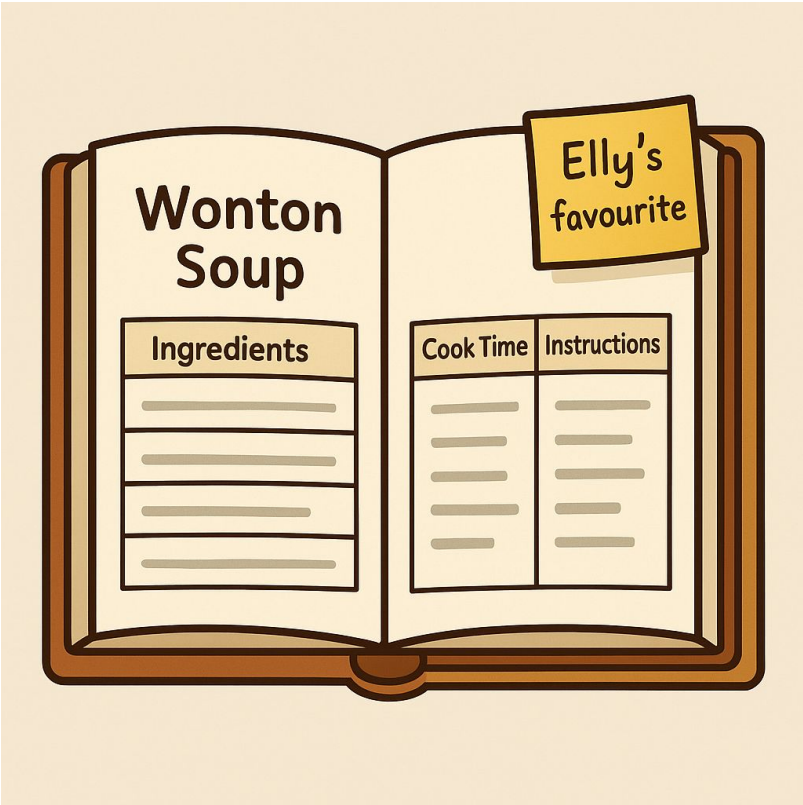
- We need better ways to talk about tech
- Good explanations lead to better adoption, collaboration, and business decisions



# Metaphor 1: The library (for the layman)



# Metaphor 2: The recipe book (for grandpa)

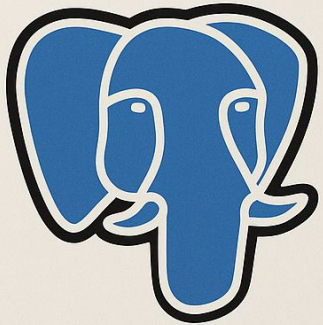


# Metaphor 3: Spreadsheet (for business)

| | Customer Orders | | | |
|---|---|---|---|---|
| Order ID | | Name | Product | D |
| 1 | | Alice | Laptop | 1200 |
| 2 | | Bob | Printer | 200 |
| 3 | | Carol | Tablet | 450 |
| 4 | | David | Monitor | 300 |
| 5 | | Eva | Phone | 700 |
| | | | | |
| | | | | |
| | | | | |

- Much bigger tables
- Many tables linked together
- Faster searching (indexes)
- Smarter filtering (SQL queries)
- Multi-user access

# If your grandpa can get it, so can your stakeholder

Make PostgreSQL relatable. Make it stick.

# PostgreSQL FOR NON-TECHIES